

# INFORMATION BOOTH APPLICATION

2012

## PACIFIC ISLANDER FESTIVAL

September 22 & 23, 2012  
Ski Beach, Mission Bay  
San Diego, CA

### AN ALCOHOL FREE EVENT

Sponsored by  
The Pacific Islander Festival Association

Tana Lepule--President  
Rudy Tai--Vice President  
Lani Love--Treasurer  
Jasmine Cone--Secretary

#### Directors

Joseph Taumua, Salani Faiivae Harrison,  
Kiki Solia, Janelle Fejeran, Tula Striffler,  
Sam Sempliciano, Steve Madrid, Noralie Lannon,  
Jolene Mailia Brown, Jordan Martin,  
Chrystell Pangelinan Brace, Penu Pauu

#### Committee Chairperson(s)

Joseph Taumua & Brian Cruz

## Information Booth Application

Contact Name: \_\_\_\_\_  
Organization/Business Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Daytime Phone: \_\_\_\_\_  
Alternate Phone: \_\_\_\_\_  
Fax #: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Describe items being handed out. Attach a separate sheet if more space is needed): \_\_\_\_\_

**USE OF GENERATORS AT THE FESTIVAL MUST BE APPROVED BY PIFA. USE OF PERSONAL GENERATORS WILL NOT BE ALLOWED UNLESS PROPER PERMITS ARE OBTAINED. THERE WILL BE AN ELECTRICITY SURCHARGE (TBD LATER).** If electricity is need, please identify the intended electricity usage on a separate sheet and attach it with your application. (i.e. food heaters, electric grills, computer, etc.)

Please circle which years you have participated as a booth vendor at our festival:

2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011

#### Hold Harmless Agreement

We agree to assume all risks and injuries arising out of or resulting from the use and participation in the non-profit and volunteer based Pacific Islander Festival, its location, its facilities, and/or properties located on site. We also agree to make no claim whatsoever for injuries and to hold harmless the Pacific Islander Festival Association, its members, agents, representatives, or employees, arising as of or resulting from the use of any of the buildings, grounds, real property, or personal property located at the festival site. Furthermore, we shall assume responsibility for the damages sustained to the equipment, grounds, furniture, and facilities resulting from the use of such and/or occupancy of said premises. No refunds in case of inclement weather, acts of nature or restrictions by government agencies to amend or cancel this event, over which the Pacific Islander Festival Association has no control.

Authorized Signature & Title

Date

**1. DATES, TIMES, AND LOCATION:**

Saturday, Sept. 22, 2012, 9:00 AM – 4:00 PM  
Sunday, Sept.23, 2012, 9:00 AM – 4:00 PM  
Ski Beach, Mission Bay, San Diego, CA 92109

**2. BOOTH INFORMATION**

Info Booths: One (1) 10'x10' canopied booth  
One (1) table and two (2) chairs

Cost of Booth: **\$250**

**All booths must be operational and staffed throughout the entire event. No early closing of booths is allowed.**

**ABSOLUTELY NO BEVERAGES OF ANY TYPE SHALL BE SOLD OR GIVEN FROM ANY BOOTH. PIFA HAS THE EXCLUSIVE RIGHT TO SELL ANY/ALL BEVERAGES.**

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**Submit your completed application with the booth fee to:**

Pacific Islander Festival Association  
Attention: Booth Committee  
P.O. Box 86046  
San Diego, CA 92138

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**3. INFORMATION BOOTHS:** All information booths are for use of recruiting, health care issues, demonstrations, and promotional items. **Promotional items given out can not be foods, drinks, or snacks. There will be absolutely no selling or soliciting for money within the information booths.** You must include a sample of the type of information you will be dispensing. If not yet available, please describe in full detail. Absolutely no political information may be distributed. Information booths may not have any kind of items for sale. This will be absolutely enforced. Disregard to this procedure will be cause for immediate booth closure, removal from the festival area, and no refund will be granted. In addition, you will not be allowed to be a vendor at future festivals. **NO EXCEPTIONS!**

**4. INFORMATION BOOTH REGULATIONS:** Booth decorations are encouraged and should reflect the ethnic heritage represented. (Please do not permanently alter the canopy tops or poles, i.e. puncture, stain, discolor, etc.) Authentic and ethnic dress by booth participants is encouraged. Signs acknowledging sponsoring organizations are permitted in the booth. A booth utilizing the services or products of a for-profit organization, i.e. commercial vendor, etc. may display a sign or banner advertising that for-profit organization.

**5. BOOTH CONSIDERATION:**

**The Booth Committee will only consider applications with the following completed:**

- Receipt of full payment of booth fees. A certified bank check or money order will only be accepted. We no longer accept personal checks.
- Completed Booth Application and Hold Harmless Agreement with required signatures.
- One stamped, self-addressed, business size envelope.
- Complete list of all items for display.

**BOOTH APPLICATION DEADLINE IS JULY 28, 2012**

***Applications and/or fees received after July 28, 2012, will be assessed a late fee of \$100.00 (no exceptions). Checks returned by bank to PIFA will be assessed a \$100.00 fee and may change your booth status and/or assignment (no exceptions). Applications might not be considered if received past the deadline or if the festival is sold out***

**6. BOOTH ASSIGNMENT CRITERIA:** Booth Committee assigns booth location by:

- Chronological order of **completed** booth application as received.
- Items or displays (recruiting must list all equipment)
- San Diego-based Pacific Islander group/vendor (PIFA members will be considered first).
- Non-San Diego based Pacific Islander group/vendor (PIFA members will be considered first).
- Early submittal of booth fees, application, and seller's permit.
- How cooperative vendors and their staff work(ed) with our festival volunteers and staff.
- How well returning vendors cleaned up their booth location(s) at prior year's festivals.
- Prior year booth location

**7. CHECK IN, SET UP, CHECK OUT, AND CLEAN UP:**

**Check In / Set Up:** Booths will be ready for vendor set up between **2:00pm - 6:00pm on Thursday, Sept 20 and 12:00pm – 6:00pm on Friday, Sept. 21. VEHICLES MAY NOT BE ALLOWED ON THE GRASS.** Each vendor will be allowed one parking space in vendor parking area. All booths are to be set up and ready for operation at **9:00 AM on Saturday, Sept. 22 and Sunday, Sept. 23.**

**FAILURE TO CHECK-IN FORFEITS YOUR BOOTH SPACE AND PAYMENT.**

**Check Out:** On Sunday at 4:00PM, all items are to be removed and each vendor must check out with PIFA. A final inspection of your area will be done and a determination will be made at this time whether or not the check out process is complete. **All vendors must complete the check out process.**

**Clean Up During & After:** All booth vendors are responsible for keeping booth space and surrounding areas neat and clean and for disposing of their trash during and after the festival. Trash must be in heavy-duty plastic trash bags and tied closed. All trash bags are to be disposed of in dumpsters provided. There will be inspections conducted by PIFA at irregular times.

On Sunday at 4:00 PM, all perishable and non-perishable items are to be removed from booth space and surrounding areas.

**8. CONFIRMATION/REFUNDS:** Final booth acknowledgements **will be mailed on or before August 31. A cashed booth fee payment does not mean that you have been accepted and/or approved to participate as a vendor in the 2012 festival.** It is understood that there are absolutely **NO REFUNDS.** There will be no refunds in case of inclement weather, acts of nature, forfeiture or by restrictions of government agencies to amend or cancel the event, over which PIFA has no control.

**9. PARKING:** Vendors will be provided a special-event parking permit. One parking permit will be provided for each booth (**no exceptions**). There will be a shuttle bus available for other attendees. Unauthorized vehicles (no parking permit) in parking area will be towed at owner's expense. **No overnight parking or UHAULS allowed! Only vehicles allowed are those that fit in a normal parking space.** No parking is allowed on the grass. Vendors must unload their vehicles and removed them from the booth areas.

**10. PIFA POLICIES AND GUIDELINES:**

- PIFA reserves the right to approve or deny any booth application for any reason.
- PIFA reserves the right to refuse or remove any inappropriate merchandise displays, decorations, handbills, fliers, brochures, or signs.
- PIFA reserves the right to limit the number of applicants for any one type of goods/services thereby protecting all vendors and maintaining diversity for the Festival. PIFA also reserves the right to change or substitute vendor spaces for the good of the Festival and its participants.
- Absolutely NO subleasing of booth space or surrounding areas. If anyone subleases any portion of his or her space without PIFA permission, you will not be allowed to operate the booth and you will forfeit all fees paid.
- No firearms, ammunition, alcoholic beverages, or drugs are allowed on Festival grounds.

- No solicitation of tobacco or alcohol products is allowed. Violators will be expelled immediately. Alcohol sales and/or consumption of alcohol in booth area are strictly prohibited and will be enforced by police and security.
- No live animals are permitted within any booth area.
- All amplified music shall be kept at a level as not to interfere with the operation of neighboring booths and the main stage at the festival.
- No lewd or suggestive material or products allowed
- No selling or seeking donations allowed at the festival.

**SHUTDOWN IS AT 4:00PM ON BOTH DAYS**

Failure to comply with **ANY** of the festival rules may result in loss of current festival participation privileges, the forfeiture of fees paid for the current event, and/or any future festival participation privileges.

**THIS IS AN ALCOHOL FREE EVENT – ABSOLUTELY NO ALCOHOLIC CONSUMPTION ON PREMISES DURING THIS EVENT! ANY PERSON FOUND IN VIOLATION WILL BE REMOVED. PIFA, SECURITY AS WELL AS THE SAN DIEGO POLICE DEPARTMENT WILL ENFORCE THIS.**

**11. SECURITY:** Perishable and non-perishable items must not be left unattended at any time during operating hours:

- Saturday: 9:00 AM – 4:00 PM
- Sunday: 9:00 AM – 4:00 PM

Overnight security will only be provided Saturday night. Any items left overnight in the booths will be at your own risk. PIFA assumes no responsibility for any loss of any kind at any time.

**12. LOST AND FOUND:** Lost and Found items recovered during the festival may be claimed at the PIFA Security/Command Center.

**I have read the Information Booth Application and agree to the PIFA Booth Rules and Regulations**

Authorized Signature and Title

Date