



PACIFIC ISLANDER FESTIVAL ASSOCIATION

P.O. BOX 86046, SAN DIEGO, CA 92138

Date: February 10, 2012

RE: 10TH ANNUAL TASTE OF THE PACIFIC ISLANDS

I invite you to participate in our 10th Annual Taste of the Pacific Islands fundraiser for the Pacific Islander Festival Association (PIFA) scheduled on Thursday, July 26, 2012. Since we first started the event nine years ago, PIFA has raised over \$90,000 towards scholarship awards for Pacific Islander students in San Diego County. Your help in supporting this event as a Taste donor and/or vendor is immense, to support the future of our youth and celebrate the Pacific Island cultures.

For this event we are seeking participation from businesses, as a donor and/or booth vendor to promote special services and Pacific Island style resources. With the growth of our event over the years, we expect the **maximum of 600 people allowed at the Bali Hai Restaurant**. If you are interested in this collaborative event, please complete the attached donation form and/or vendor application. Participants will have the opportunity to showcase and promote their businesses during this event and throughout the year through PIFA promotions.

PIFA has been honored to team up with many local and statewide businesses in this effort, through the years and hope that you will find value in continuing or building a lasting partnership.

We are in the process of creating the new flyer for 2012 and would like to add your logo to our advertising and promotional pieces, as soon as possible. Your participation in our annual event provides several major benefits:

- Potential opportunity to participate as a vendor at the main event
- Advertisement ***all year*** long on our website
- Advertisement in our Annual Pacific Islander Festival Souvenir program booklet, which is a keepsake and used as a promotional piece at this year's festival and throughout the following year

Please don't delay on making the decision to help make a difference and getting great exposure for your company.

We look forward to your lasting partnership.

Thank you for your consideration and we look forward to hearing from you soon.

Respectfully,

Jolene M. Ibarra
PIFA Board of Directors
Ways and Means Committee Co-Chair
(619) 248-1221

Jasmine M. Cone
PIFA Board of Directors
Ways and Means Committee Co-Chair
(619) 251-5090



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10th ANNUAL TASTE OF THE PACIFIC ISLANDS

Thursday, July 26, 2012

PIFA DONATION FOR TASTE OF PACIFIC ISLANDS

- Donations of up to \$1,000 will receive a half paged advertisement in the PIFA Festival Program booklet, 2 complimentary tickets to the event, link posted on our PIFA website and our Facebook Page, and a half paged advertisement in the PIFA Members Newsletter.
- Donations of up to \$500 will receive recognition in the Taste Promo in the PIFA Festival Program Booklet, and a table to sell your products at the Taste of the Pacific Islands event.
- Donations under \$500 will receive recognition in the Taste Promo in the PIFA Festival Program Booklet (also posted on the PIFA website) and at the Taste of the Pacific Islands event.

Donor or Business Name: _____ Contact Person _____
(As it should be shown acknowledged in programs and other publicity)

Address: _____ Phone: _____

City: _____ State: _____ Zip: _____ Email: _____

(Check one)

This is a personal gift _____ Business Gift _____

Please describe your gift:

Item _____ Service _____ Other _____ Fair Market Value \$ _____

Underwriting in the amount of \$ _____ Check Enclosed Yes ___ No ___

Is Gift Certificate/Item included with this form? Yes _____ No _____

If no, do we contact donor to arrange pick-up? Yes _____ No _____

Contact Person _____ Phone _____

PLEASE INCLUDE A BROCHURE, BUSINESS CARD OR OTHER PROMOTIONAL MATERIAL.

Donor's Signature: _____ Date: _____

Please check here if you're interested in having a booth at this event _____

Thank you for your gift!!! Donor has received no goods or services for this donation.

Describe item received by PIFA: _____

Date: _____ Check No. _____ PIFA Representative _____

For questions, please contact us:

www.pifasandiego.com • 619-699-8797 • Tax ID# 33-0699105



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Presents
2012 Pacific Islander Festival
Melanesia – Micronesia – Polynesia

10th Annual Taste of the Pacific Islands
Bali Hai Restaurant on Shelter Island
Thursday, July 26, 2012

HOLD HARMLESS AGREEMENT

Execution of the attached agreement is required as part of your participation with the Pacific Islander Festival Association's, Taste of the Pacific Islands. The undersigned agrees to indemnify, hold harmless, and defend any actions against the "Pacific Islander Festival Association", the "Bali Hai Restaurant", or any other sponsors, and/or volunteers against all liabilities whatsoever arising out of their participation in the Taste of the Pacific Islands, including lost, stolen or damaged possession.

Signature of Owner/Manager

Date

Signature of WAM Chairperson

Date

Signature of PIFA President

Date