



PACIFIC ISLANDER FESTIVAL ASSOCIATION  
P.O. BOX 86046, SAN DIEGO, CA 92138

Date: February 10, 2012

**RE: 10<sup>TH</sup> ANNUAL TASTE OF THE PACIFIC ISLANDS**

I invite you to participate in our 10th Annual Taste of the Pacific Islands fundraiser for the Pacific Islander Festival Association (PIFA). Since we first started the event nine years ago, PIFA has raised over \$90,000 towards scholarship awards for Pacific Islander students in San Diego County. Your help in supporting this event as a Taste Vendor Sponsor is immense, to support the future of our youth and celebrate the Pacific Island cultures.

For this event we are seeking participation from local area restaurants and catering businesses that serve a Pacific Islander themed menu. With the growth of our event over the years, we expect the **maximum of 600 people** allowed at the Bali Hai Restaurant. Please complete the attached Taste of the Pacific Islands Agreement and be sure to fill out the section identifying what menu items you are interested in showcasing. Restaurant participants will have the opportunity to showcase and promote their businesses during this event and throughout the year through PIFA promotions.

PIFA has been honored to team up with many local and statewide businesses in this effort, through the years and hope that you will find value in continuing or building a lasting partnership.

We are in the process of creating the new flyer for 2012 and would like to add your logo to our advertising and promotional pieces as soon as possible. Your participation in our annual event provides several major benefits:

- Advertisement ***all year*** long on our website
- Promotional pieces for the Taste event, and
- Advertisement in our Annual Pacific Islander Festival Souvenir program booklet, which is a keepsake and used as a promotional piece for the following year

Please don't delay on making the decision to help make a difference and getting great exposure for your company.

We look forward to your lasting partnership.

Thank you for your consideration and we look forward to hearing from you soon.

Respectfully,

Jolene M. Ibarra  
PIFA Board of Directors  
Ways and Means Committee Co-Chair  
(619) 248-1221

Jasmine M. Cone  
PIFA Board of Directors  
Ways and Means Committee Co-Chair  
(619) 251-5090



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**The 10<sup>TH</sup> Annual Taste of the Pacific Islands  
 Bali Hai Restaurant  
 Thursday, July 26, 2012**

Restaurant Name \_\_\_\_\_ Owner/Manager Print \_\_\_\_\_

Owner/Manager agrees to the following:

- **I agree to donate enough food for 600 people.**
- To submit this agreement to the PIFA's Ways and Means Committee. I understand space and menu items are limited. Furthermore, I understand that I must submit my menu in writing as follows:
  1. \_\_\_\_\_ 2. \_\_\_\_\_
  3. \_\_\_\_\_ 4. \_\_\_\_\_
- Bali Hai will provide up to two tables and two table covers, if more is needed you will need to request in advance or provide them yourself.
- I shall be responsible for providing business cards, decorations, signs/banners, chafing dishes, utensils (small tasting plates, sternos, forks, spoons, cups, napkins, etc. for 500 people), placards to display my menu items and anything else to promote my business. Furthermore, I understand that I will have to provide everything I will need for the event that evening.
- Menu items must be prepared ahead of time and before the event. I understand I will be responsible for providing servers who must have a food handler's card. Guests will not be able to serve themselves at this event. I must have my own staff present to serve the food.
- I understand that I am able to begin setup as early as 3:00 p.m. and be prepared by no later than 5:00 p.m.
- The restaurant shall be recognized in the following ways:
  1. Through my table display and menu items
  2. Sponsor board display at the event and during the 2012 Pacific Islander Festival
  3. Verbal recognition at the event
  4. Recognition for my restaurant's participation in the Taste flyers, PIFA website, PIFA Newsletters, 2012 Pacific Islander Festival program with a ½ page advertisement for the participating year. Advertisement must be submitted to PIFA by no later than August 1, 2012 to the PIFA program committee.
  5. Website link on PIFA's website, Taste of PIFA page.
  6. Four Complimentary tickets to the Taste (not including servers)

Manager/Owner's Name: \_\_\_\_\_ Date: \_\_\_\_\_  
 Chairperson of Ways & Means \_\_\_\_\_ Date: \_\_\_\_\_  
 President, PIFA \_\_\_\_\_ Date: \_\_\_\_\_



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***HOLD HARMLESS AGREEMENT***

Execution of the attached agreement is required as part of your participation with the Pacific Islander Festival Association's, Taste of the Pacific Islands. The undersigned agrees to indemnify, hold harmless, and defend any actions against the "Pacific Islander Festival Association", the "Bali Hai Restaurant", or any other sponsors, and/or volunteers against all liabilities whatsoever arising out of their participation in the Taste of the Pacific Islands, including lost, stolen or damaged possession.

Manager/Owner's Name: \_\_\_\_\_ Date: \_\_\_\_\_  
Chairperson of Ways & Means \_\_\_\_\_ Date: \_\_\_\_\_  
President, PIFA \_\_\_\_\_ Date: \_\_\_\_\_