



# PACIFIC ISLANDER FESTIVAL ASSOCIATION

P.O. BOX 86046, SAN DIEGO CA 92138

## ***Program Book Application*** ***Melanesia, Micronesia, Polynesia***

Our full color festival program booklet is a collector's item, viewed by thousands and a souvenir keepsake at our annual festival, attended by over 80,000 attendees! Your ad will not go unnoticed! Reserve your ad space by *August 2, 2019*. Festival vendors and PIFA members wishing to participate in the program book will receive a 50% discount of stated rates – i.e., \$500 whole page is \$250.

### **Ad sizes and rates are:**

**FULL PAGE - \$500**  
**8.5"w x 11"h**

**HALF PAGE - \$300**  
**8.5"w x 5.5"h**

**QUARTER PAGE - \$200**  
**3.625"w x 4.875"h**

**BUSINESS CARD - \$125**  
**3.5"w x 2"h**

**ACCEPTABLE FILE TYPES:** JPG or PDF preferred (make sure your file is actual size at 300 DPI – Full page minimum 2500 x 3300pixels) Adobe Photoshop .psd (make sure your file is actual size at 300 DPI). Please allow for a .125 bleed area

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

BUSINESS \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_ PHONE# (    ) \_\_\_\_\_

E-MAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_

**DEADLINE for delivery of camera-ready artwork is August 2, 2019.**

**Send payment with application to reserve your Ad space. Make check or money order payable to PIFA and mail to:**

Attention: Program Booklet Committee, Pacific Islander Festival Association (PIFA)  
P.O. Box 86046, San Diego, CA 92138